



Hugo Valdes-Vera

Think Ocean CIC Founder

Born in Chile, Hugo has been an activist involved in environmental cause for most of his life. One of the original members of Think Ocean, which in 1992 started the campaign against whale hunting in Antarctica, creating the Antarctic Whale Sanctuary three years later was as well a founder member of “4mts by 4mts and two handmade cages” wildlife rescue centre, as he recalls the beginning of their “project” in his city of San Antonio. With effort and commitment towards the earth and the respect and care that all the species on this planet deserve, today, that little attempt of rescue centre is the third largest wildlife rescue and rehabilitation centre in Latin America.

After moving to different countries working towards other environmental goals like CITES program in Brazil and Peru, tackling wildlife trafficking and deforestation, he moved permanently to the UK where started his work toward plastic pollution and the effects on the planet.

He founded Think Ocean CIC in 2021, with two main goals. Educating the new generations to make sure they grow up knowing naturally that we have to take care for our planet and cleaning the pollution that is already in the environment.