



## **George Berger**

**Director of TVET-Center Olten, Switzerland**

George Berger, 60, has been Director of the Technical and Vocational Education and Training Center Olten since 2009. He worked for four years in in-company training in the Swiss watch industry and holds a teaching diploma in general education and a diploma in economics and law for the vocational baccalaureate. He has also completed a Master of Advanced Studies in Corporate Development. From 2018 to 2023, he was President of the Swiss Conference of Vocational Schools and, together with partners from the university and from the private sector, developed myidea.ch, a learning program for entrepreneurial thinking and action for vocational schools in Switzerland. Since 2022, he has been President of the Swiss Center for Entrepreneurial Thinking and Action, based in Olten.